Baylor University

Department of Educational Psychology

Recruiting Via Social Media Text

PROTOCOL TITLE: Teachers’ Perceptions of Online Learning

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Social Media Headline:

Teachers’ Perceptions of Online Learning Survey

Social Media Text:

Our research team at Baylor University is studying teachers’ perceptions of online learning. While it seems that many people have opinions of online learning, we want to learn more about online learning from teachers themselves. This online survey below is anonymous and only takes about 15 minutes to complete. This project is supported by Baylor University.

[insert Qualtrics survey link]

Social Media to be used for recruiting

* Facebook
* Twitter
* Linked In